

<http://youtu.be/GE6lbPLEAzc> (43 min)

...or see similar talk: <http://www.youtube.com/watch?v=TqdFA72crHM> (fast rewind to 25:30 and look forward, total 25 min)

# Explaining Agile

## Martin Fowler and Neil Ford at USI



# Manifesto for Agile Software Development

We are uncovering better ways of developing software by doing it and helping others do it.  
Through this work we have come to value:

**Individuals and interactions** over processes and tools

**Working software** over comprehensive documentation

**Customer collaboration** over contract negotiation

**Responding to change** over following a plan

That is, while there is value in the items on the right, we value the items on the left more.



The original ideas of what agile is has often passed from person to person and has gotten more and more diffuse...

...and as a result we often enters organizations where they "are doing agile"...

...but when we look at what they are doing there is nothing that we can recognize as an agile approach.

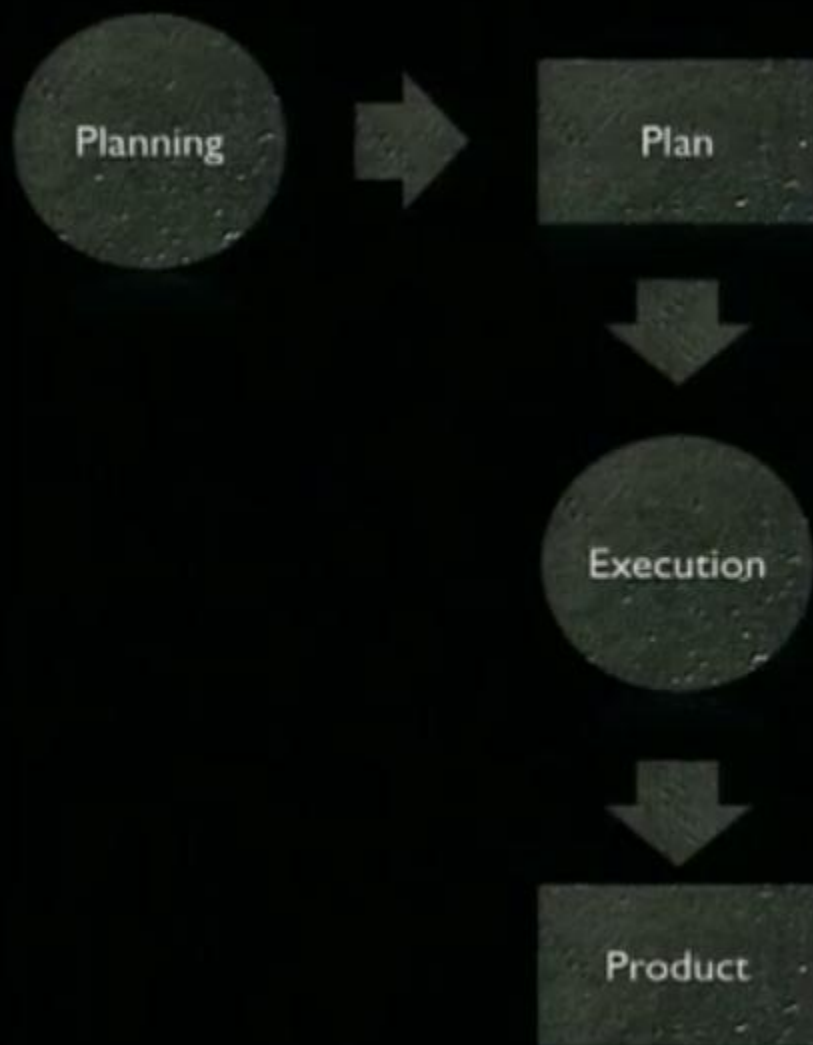
Agile



Plan-Driven



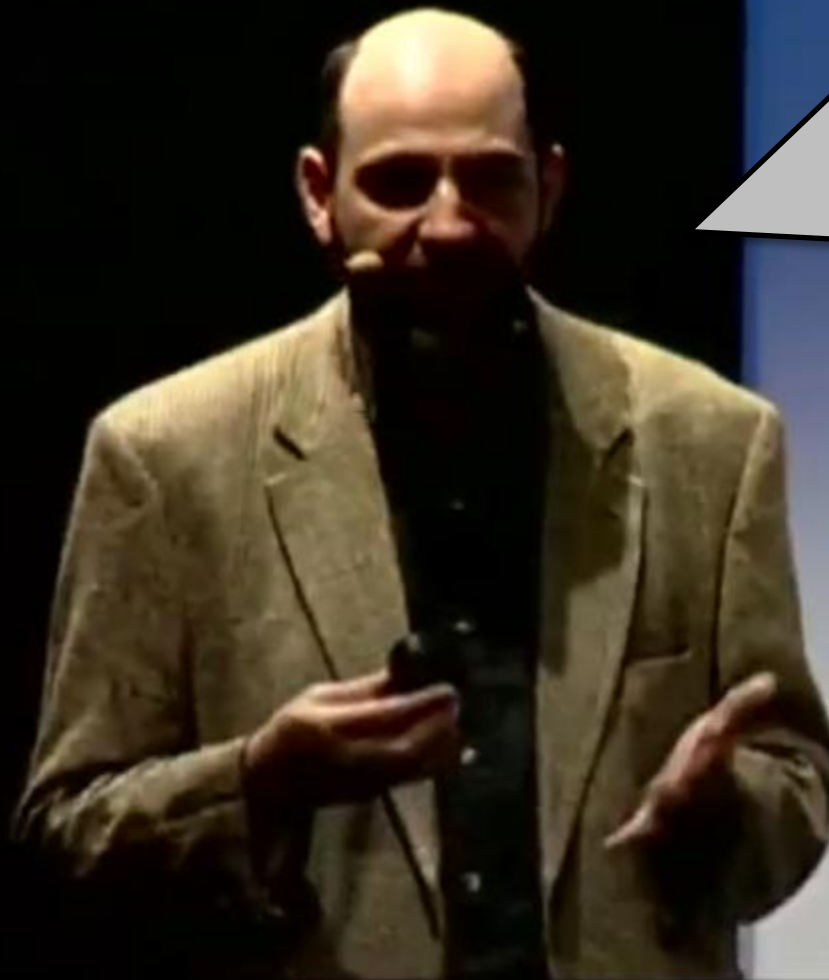
<http://martinfowler.com/articles/newMethodology.html>



Predictive  
Planning

## Predictive Planning

success == according to plan

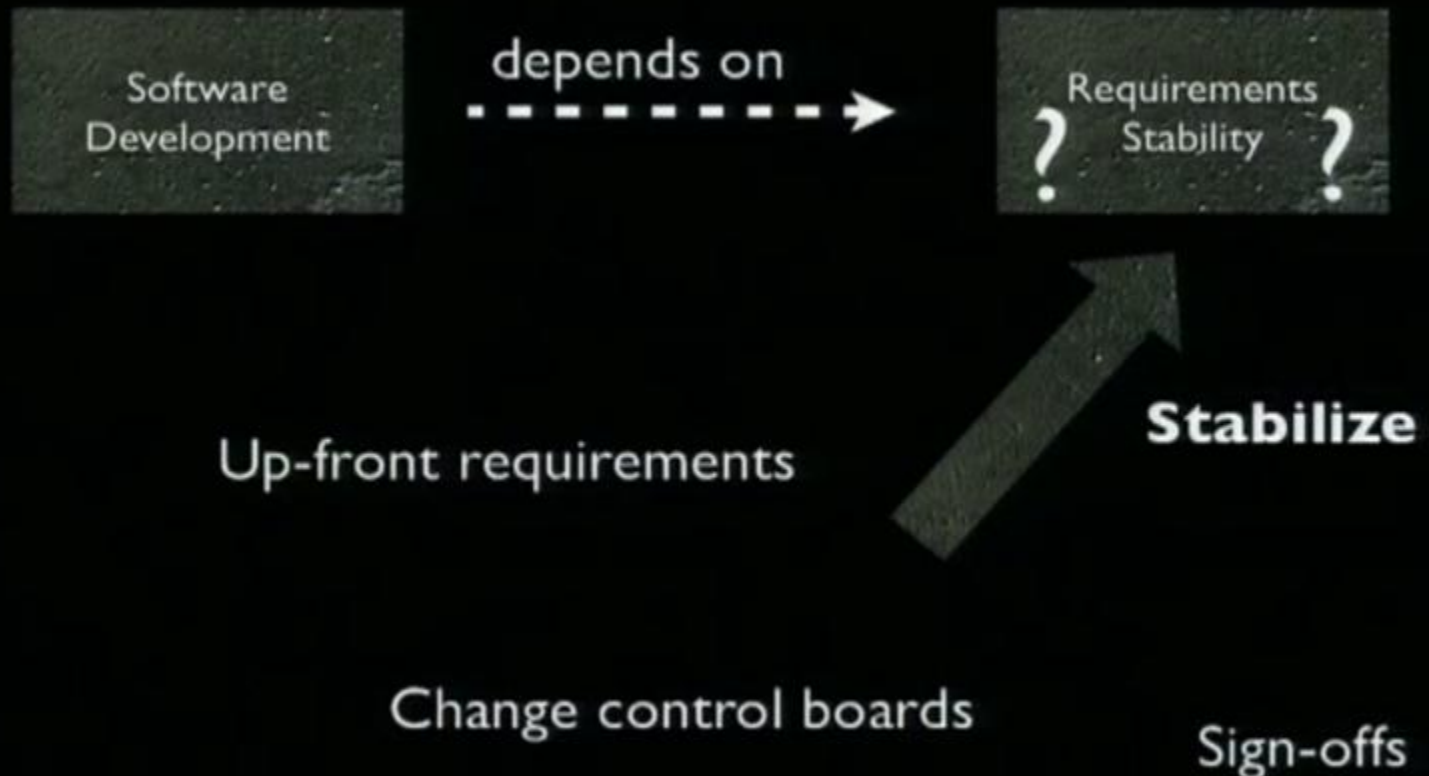


Predictive planning can be good in some situations but it depends on that you have stable requirements.

And in software projects you never have stable requirements.

Univer

The plan-driven community often try to force stabilization of the requirements. And they come up with all kind of techniques to do that...



...but often one find that this is really kind of hard.



Software  
Development




Requirements  
Stability



“A late change in requirements  
is a competitive advantage”

Mary Poppendieck



In the agile world we switch over to what we call an adaptive planning approach.

- Which means we go through this cycle of planning and working very, very often.

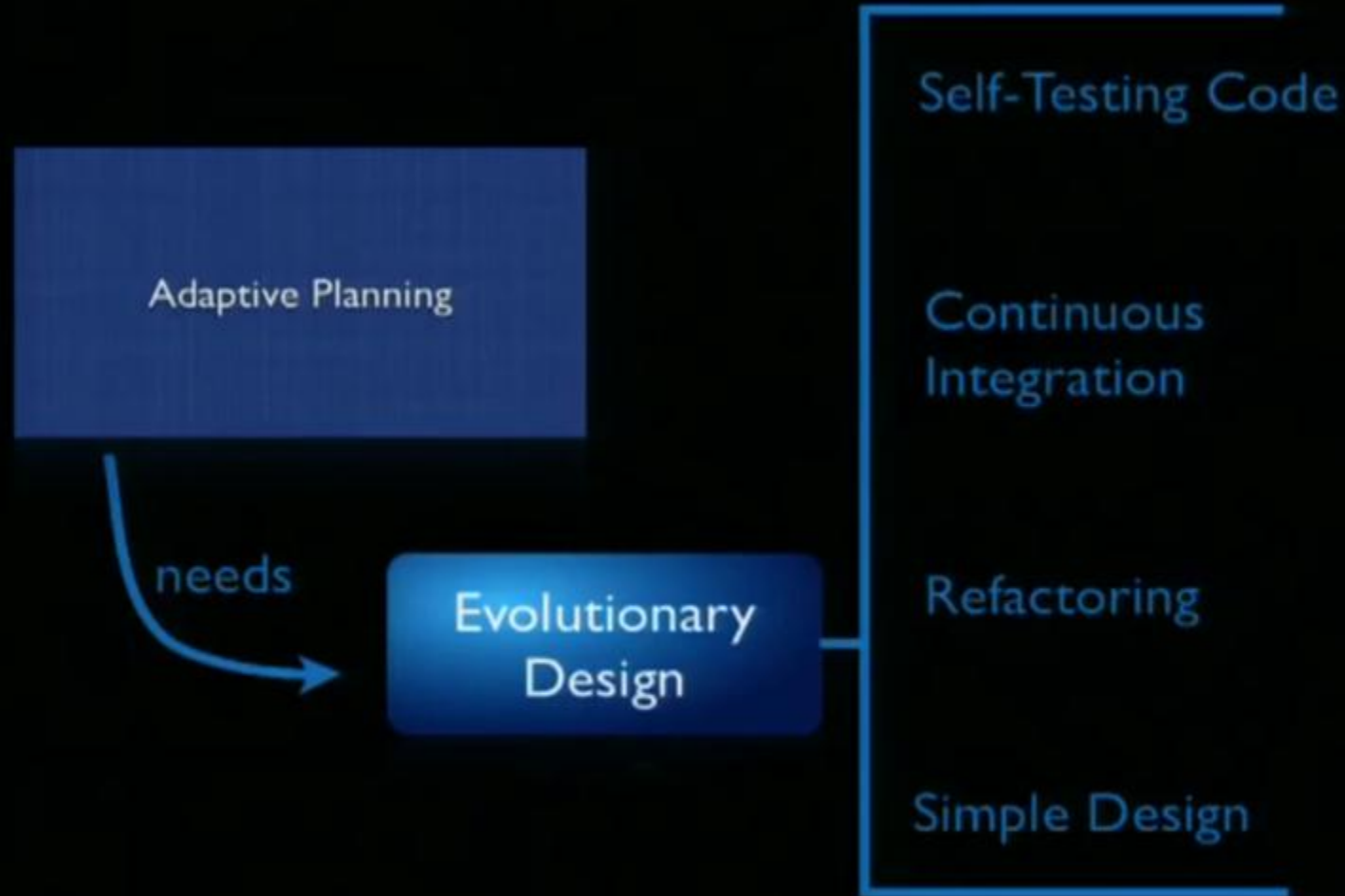
# Agile

Adaptive Planning

# Plan-Driven

Predictive Planning

These technical areas must be in place for being agile in software development.



<http://martinfowler.com/articles/designDead.html>



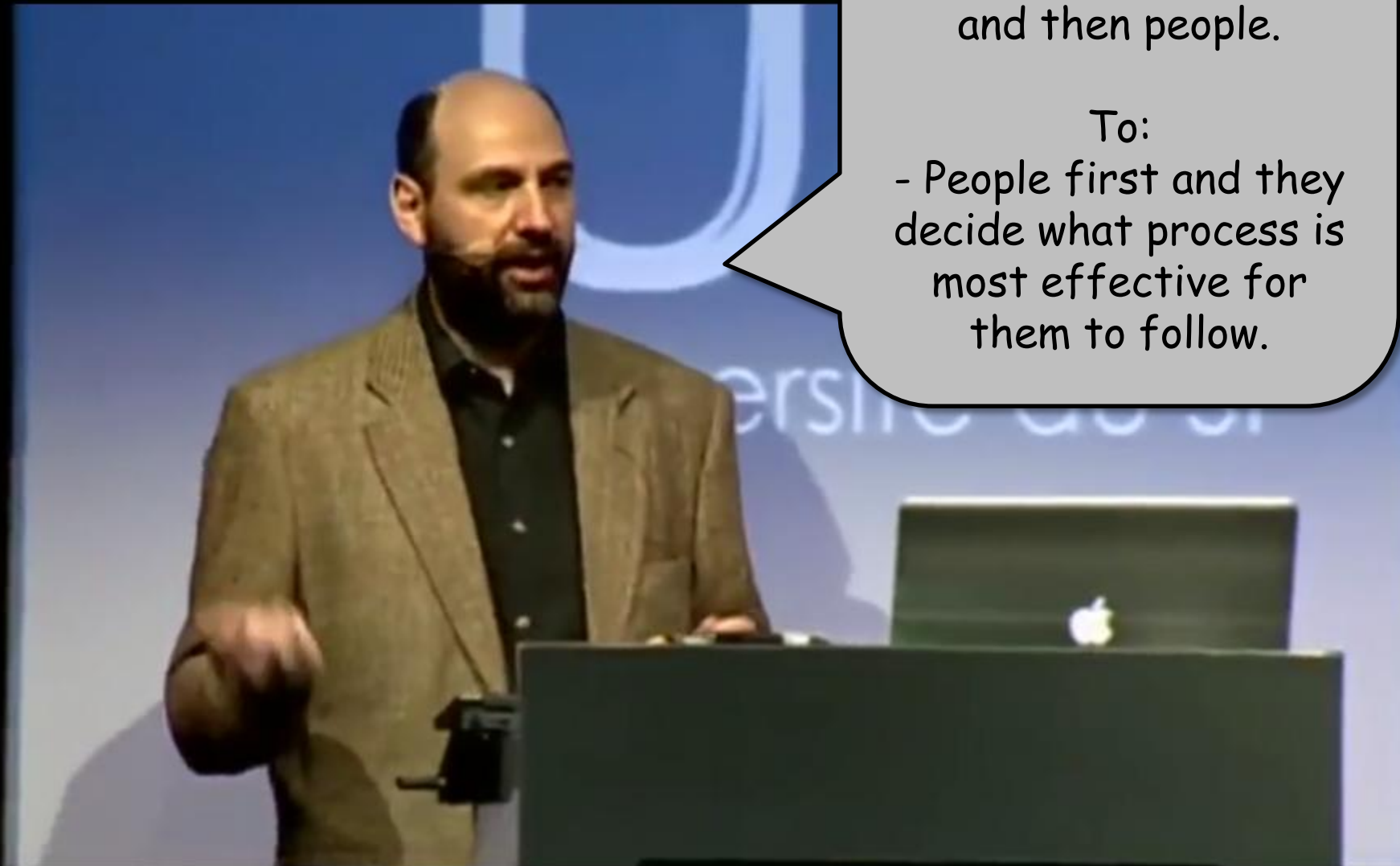
In the title, [of his article] I refer to people as "components". That is how people are treated in the process / methodology design literature. The mistake in this approach is that "people" are highly variable and non-linear, with unique success and failure modes. Those factors are first-order, not negligible factors. Failure of process and methodology designers to account for them contributes to the sorts of unplanned project trajectories we so often see.

*Alistair Cockburn: Characterizing People as Non-Linear,  
First-Order Components in Software Development*



The key actors in software projects are people.

- And people are not predictable.



Shift from:

- Process comes first and then people.

To:

- People first and they decide what process is most effective for them to follow.





A bad process will beat a good  
person every time

W. Edwards Deming (attr)

# Agile

Adaptive Planning

People-first

# Plan-Driven

Predictive Planning

Process-first



# Empirical Process

source: Ken Schwaber interview in Agile Software Development Ecosystems by Jim Highsmith

# Defined Process





In software project we have all these unpredictable, nonlinear components called people running around.

- You need to use the empirical process.

So, feedback is a such central part of agile thinking.